

By: PEI Staff PUBLISHED: 03 July, 2023

**FEATURED** 

## Women of Influence in Private Markets: The shape of things to come

Meet 60 women influencing the future of alternatives.

n February, PEI Group put out the call for nominations for its annual Women of Influence in Private Markets list. This initiative was first launched in 2021 to highlight the achievements of the many impressive women working across the alternatives landscape, in a bid to help balance the scales in this traditionally male-dominated industry.

There has been a notable uptick in private markets firms' efforts to improve gender diversity in recent years, but it will take time for these efforts to bear fruit. For now, the scales remain lopsided and there is still much to be done. However, women continue to shape the industry, from developing new strategies and innovative deal structures to pushing for DE&I and ESG progress.

By the time we closed the submissions window for this year's list at the end of March, we had received over 630 nominations. Competition was fierce and our editorial teams from *Infrastructure Investor*, *Private Equity International*, *Private Debt Investor*, *PERE* and *Venture Capital Journal* had to make some tough choices. Based on the many worthy submissions, industry recommendations and

our editorial teams' reporting, just 10 women were selected for each of the categories:

infrastructure; private equity; private debt; real estate; venture capital; and cross asset class.

Congratulations to all the professionals featured in this year's list and hats off to the hundreds of women who were nominated for their ongoing contributions to the industry.

## Madeleine Sinclair Blue Owl Capital

Since joining Blue Owl Capital as head of North American distribution in January 2022, Madeleine Sinclair has spearheaded the firm's

expansion into the US and Canadian private wealth space, and seen private wealth AUM grow by more than \$7.7 billion. Sinclair has been pivotal in shaping the asset manager's private wealth strategy, deepening ties with distribution platforms such as iCapital, building out the Canadian business into key markets and nearly tripling the sales force in the US. Before Blue Owl, Sinclair spent almost two decades at BlackRock, where she was head of iShares Canada.